



Sponsorship Opportunities

Event Sponsorships

West Side Victory Celebration

Presenting Sponsor \$750

- All benefits below plus
- Opportunity to speak at event
- Present an award

Supporting Sponsor \$400

- All benefits below plus
- Logo on event page as Supporting Sponsor
- Business spotlight in a WSC publication prior to event
- 2 admissions to the event

Neighborhood Sponsor \$150

- Formal recognition in the program and at event
- Recognition on social media
- 1 admission to the event

Discover Des Moines Bus Tour (art, economic)

Tour sponsor \$500

- Speak to guests
- Logo on event page and day of materials
- 2 seats

Lunch and Learn – annual food sponsorship \$2,500

- Recognition at each lunch and learn event.
- Logo on lunch and learn event pages as food sponsor



Sponsorship Opportunities

Annual Sponsorships

Visionary \$1,200

- Large logo in every weekly newsletter with link to website and small blurb about the business.
- Chamber newsletter spotlight on your organization
- Logo on main page and sponsor page of WSC website
- Hole sponsorship for golf event
- 2 tickets to the annual celebration

Advocate \$600

- Small logo in every weekly newsletter with link to website
- Logo on sponsor page of WSC website
- 2 tickets to the Annual Celebration



Spotlight Opportunity \$200

- 400 word article with photo in the weekly newsletter
- Social media mention